

TIEC Entrepreneurship Accelerator



The accelerator is the catalyst that enables first-stage entrepreneurs to propel their business to the next level. Our mission is to empower entrepreneurs with the tools they need to grow their business and provide them with the skills to make them better entrepreneurs and leaders.

TEA provides a set of well-formulated topics covering the aspects of turning ideas into strong business plans; going through financials, marketing, lean startup, branding and writing business plans.



Business Model

| | | | | |
|---|---|--|---|---|
| 7 Who are our Key Partners? | 5 What Key Resources do we require? | 1 Which one of our customer problems are we helping to solve? | 4 How will we Cost, Deliver and Retain our Customers? | 2 For who are we creating a product or building a team? |
| 6 What Key Resources do we require? | 3 What is the specific production process? | 8 Through which Channels do our Customers Engage with us? | 9 What are the Customer Segments that we want to be involved in? | 10 Who are the Stakeholders? Does the value proposition match their needs? Is this a single-sided or multi-sided market? |
| 9 What are the most important costs in our business model? | 10 What is the revenue model? What are the pricing tactics? For what value are our customers willing to pay? | | | |

Innovation Management

Technology Development

Industry & Market Analysis



Startup Marketing Strategy



Entrepreneurial Finance

Lean Startup

- Cairo
- Alexandria
- Mansoura
- Assiut

Twice a year

Get accelerated & incubated

Pitching for TIEC Jury, Incubators & Investors

Business Plan



Apply

<http://www.tiec.gov.eg/tea>

Contact us:

Tea@tiec.gov.eg

